



# ASEAN Handicraft Promotion and Development Association



## April 2008

Dear Friends and AHPADA Board Members,

We are proud to announce the launch of the **AHPADA Monthly Newsletter** which will be issued to you in order to update you on all AHPADA activities and events. As always, your comments and feedback are valuable to us so please email us at anytime at [ahpadabkk@ahpada.com](mailto:ahpadabkk@ahpada.com). We look forward to hearing from you.

Kind Regards,

The AHPADA Team

## The AHPADA website has been updated!

The official AHPADA website has finally been launched and we hope that not only will it be used to share information and updates but also as the 'cultural hub' for all members of the ASEAN community in the future.

Please also have a look at the site at [www.ahpada.com](http://www.ahpada.com) and we look forward to your comments and feedback.



## AHPADA, UNESCO, SACICT launch the "Seal of Excellence for Handicrafts" Award in Southeast Asia



Applications are now available for the 2008 UNESCO award "Seal of Excellence for Handicrafts" in Southeast Asia. Entering its eight year, the SEAL raises the bar to recognize high quality handicrafts products.

The deadline for submissions is 30 June 2008. All interested artisans and craft producers are encouraged to visit the SEAL website or contact their partner organization to obtain an application form and further information: [www.unescobkk.org/culture/craftseal](http://www.unescobkk.org/culture/craftseal)

## The SEAL of Excellence at THTA's 30th Anniversary Celebration

There will be a Grand Opening followed by an official announcement for the Seal to the press at 2pm on Thursday 24 April 2008 during THTA's 30th Anniversary Celebration. The event will take place at the Amarin Plaza from 24th April to 5th May. Exhibitors will include Thai handicrafts producers and wholesalers.

Some SEAL-awarded products will be exhibited along with a workshop on product self-assessment for Thai artisans will also be conducted.

We look forward to seeing you there! Please contact us for more details.

### APHADA Regional Secretariat in Bangkok

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